

# *International Education Fair 2021*



INTERNATIONAL  
EDUCATION FAIR



BOLASHAQ  
DEVELOPMENT  
FUND



UNIVERO  
УЧИСЬ НЕ ТАМ, ГДЕ БЛИЖЕ, А ТАМ, ГДЕ ЛУЧШЕ



*As the largest education exhibition in Central Asia, the International Education Fair is dedicated to expanding international cooperation, promote international education and exchange experience.*

*IEF provides an opportunity for the students and graduates to explore study abroad options, being an excellent platform for networking and consulting with industry experts. The program of the fair includes plenary sessions, networking seminars, B2B meetings and workshops.*

*More than 300 universities all over the world, 1 000 international experts and 60 000 visitors participated in IEF 2019.*

*This year our organization expands its outreach and plans to host an online fair in Spring and an offline one by the end of 2021 for students from Kazakhstan, Russia, Uzbekistan and Kyrgyzstan.*

**Chief Executive Officer  
Zhanbolat Meldeshov**



## ● ***The Bolashaq Development Fund extends a warm welcome!***

***We are pleased to announce that we are hosting our annual International Education Fair (IEF Autumn -2021) in October ( end of October, dates to be confirmed), where we will welcome our new and existing international partners.***

***Bolashaq Development Fund is a non-profit organization based in Central Asia, Kazakhstan, that supports the 4th UN Sustainable Development Goal, Quality Education.***

***We strive to increase the percentage of people with higher education in Kazakhstan, Kyrgyzstan and Uzbekistan and Tajikistan.***





*We have representative offices in Uzbekistan, Kyrgyzstan, and Tajikistan  
Thus, our target audience is constantly increasing and preliminary  
numbers of participants are over 200 000 people.*







# INTERNATIONAL EDUCATION FAIR

*Bolashaq Development Fund will hold the International Educational Fair in October 2021.*

*The expected number of participants is 200, 000 students, 150 universities from all over the world*



*Planned outreach of IEF 2021 in Central Asia*

*Due to the demographic increase in Central Asia, we expect a high number of graduates in schools and colleges in the next years.*

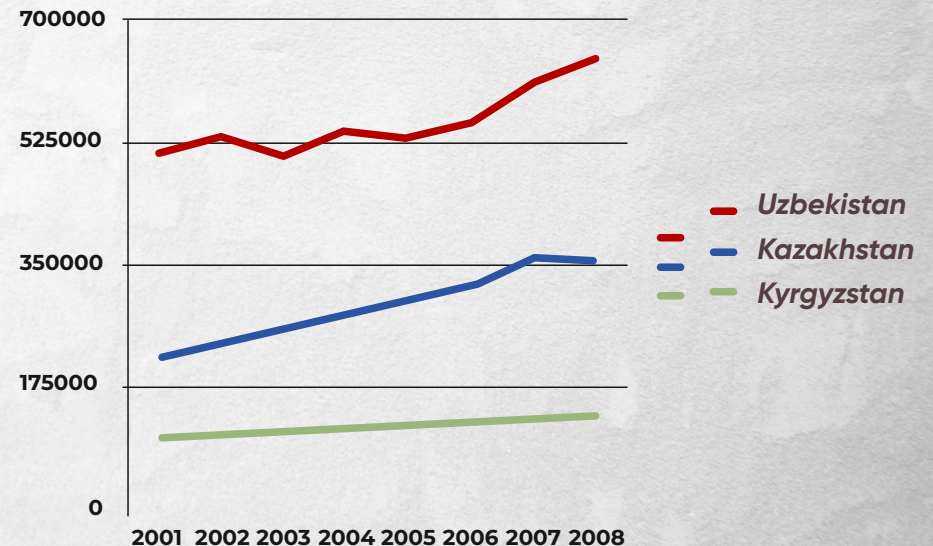
*The number of graduates in Uzbekistan has increased to 450 000 applicants with only 35 thousand scholarship quotas. In Kazakhstan: 50, 000 scholarship for 180, 000 graduates. Kyrgyzstan: 4, 500 scholarships for 46, 000 applicants.*

*Therefore, the ratio of students most probably to stay in their country is 27.7%, 7.7% and 12.3%, for Kazakhstan, Uzbekistan and Kyrgyzstan respectively.*

*Thus, the number of applicants that can potentially study abroad annually is more than 450, 000.*

*Most Central Asian universities have exhausted their potential and educate the maximum possible number of students*

*Birth rate statistics in Kazakhstan, Uzbekistan, Kyrgyzstan.*





# More than 20 000 people attended IEF 2021 SPRING

About 197 universities all over the world participated in the International Education Fair in 2021:

*Tokai University*

*Rochester Institute of Technology - Dubai*

*Университет прикладных наук Вюрцбург-Швайнфурт (FHWS)*

*Hochschule Stralsund*

*Schmalkalden University of Applied Sciences*

*HIT Holon Institute of Technology (near Tel Aviv)*

*Латвийский Университет*

*Latvian Academy of Sport Education*

*RTU Riga Business School*

*RISEBA University of Applied Sciences*

*Estonian Entrepreneurship University of Applied Sciences*

*Tallinn University of Technology (TalTech)*

*Nara Institute of Science and Technology*

*Казанский национальный исследовательский технический университет им. А.Н. Туполева-КАИ (КНИТУ-КАИ)*

*Национальный исследовательский Томский государственный университет*

*Санкт-Петербургский политехнический университет Петра Великого*

*LCC INTERNATIONAL UNI*

*Kaunas University of Applied Engineering Sciences*

*Lithuanian University of Health Sciences*

*Robert Gordon University*

*New York Film Academy*

*University of Southern California*

*Latvian Academy of Sport Education*

*Estonian Entrepreneurship University of Applied Sciences*

*Tallinn University of Technology (TalTech)*

*Nara Institute of Science and Technology*

*Istanbul Technical University*

*Universiti Malaya*

*Universidad Politécnica de Madrid*

*Sepuluh Nopember Institute of Technology*

*University of Economics in Bratislava*

*University POLITEHNICA of Bucharest*

*PUSAN NATIONAL UNIVERSITY*

*Московский автомобильно-дорожный государственный технический университет (МАДИ)*

*Jeonbuk National University*

*Baltic International Academy*

*VSB - Technical University of Ostrava*

*Istanbul Gedik University*

*Istanbul Okan University*

*GAZI UNIVERSITY*

*Atilim University*

*TOBB University of Economics and Technology*

*Marmara University*

*Брестский государственный технический университет*

*Белорусский государственный экономический университет*

*University of Miskolc*

*Hamad Bin Khalifa University*

*University for the Creative Arts*





# More than 60 000 people attended IEF 2019

About 300 universities all over the world participated in the International Education Fair in 2019:

## America

- University of Alberta
- UCLA
- Penn State University
- Columbia College Chicago
- Michigan State University

## Europe

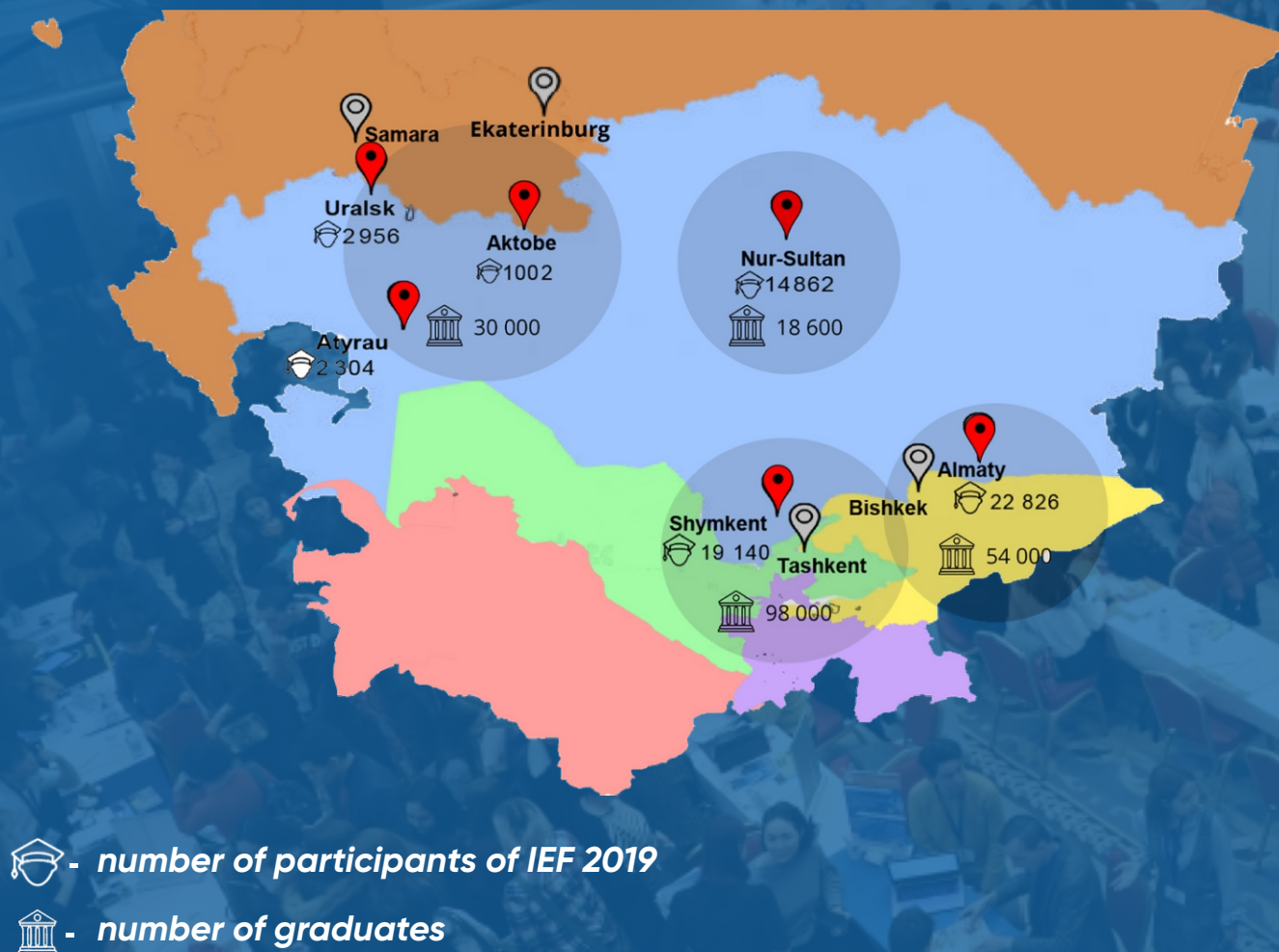
- Lund University Budapest
- Warwick University
- Grenoble Institute of Technology
- Budapest Business School
- Tallinn University of Technology

## Asia

- Tsinghua University
- Tsukuba University
- KAIST
- Fudan University
- KUAS

## CIS

- MGIMO
- BMSTU
- SPBU







## INTERNATIONAL EDUCATION FAIR

*We hope you find this information useful and consider this opportunity to extend your international partnership.*

*If you have any questions, please do not hesitate to contact us.*



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